A cultural melting pot, Singapore is unlike anywhere in the world, with modern society running parallel to ancient traditions.

Singapore is so much more than the sum of its numerous attractions. It is constantly evolving and reinventing itself with its world-class culinary scene, endless boutiques, authentic local markets, quirky architecture, family-friendly activities and historical landmarks.

Boasting the best of the best, this curated guide will take you on a journey through the eyes of Socialisers, Foodies, Explorers, Collectors, Action Seekers and Culture Shapers, and feature essential experiences, as well as local favourites and the best places to stay. The guide has been created to help you book an unforgettable getaway for your clients, and offers the perfect mix of adventure for all types of travellers.

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Socialisers

About
As every great travel story goes, it’s the people you meet and the connections you make that help to create truly unforgettable memories, and Singapore is the place to do it. Boasting a round-the-clock hive of activity and thriving nightlife, it’s the ultimate playground for pubbers, clubbers and music lovers alike.

From the vibrant bustle of Chinatown during the day, to the buzz of the late night clubs after dark, the fun certainly doesn’t stop when the sun goes down. Wine and dine in the popular Clarke Quay area, mingle at Asia’s top ranking Manhattan Bar, or dance until the early hours at Astica Nightclub. The music is always pumping, the drinks are always flowing and the people are always welcoming in this revellers paradise.

Local Tips
- **Zouk Nightclub**
  Kick off the evening dancing to international artists at Asia's largest annual beach music festival.

- **Operation Dagger Speakeasy**
  Venture into the unmanned building and down the eerie stairwell and discover delightful interiors and delicious cocktails.

- **Singapore Cocktail Festival**
  Showcasing cocktails, music and gastronomic delights, the annual festival attracts drink enthusiasts from all over the world.

Where To Stay
- **Novotel Singapore Clarke Quay Hotel**
  137A River Valley Road, 179031 Singapore

  Located in the heart of the trendy Clarke Quay area and overlooking the banks of the Singapore River, enjoy water views and a plethora of vibrant restaurants, bars and attractions at your doorstep.

Essential Experiences
- **1-Altitude**
  Encompassing a restaurant, nightclub, gallery and alfresco bar, it's a one-stop shop for a night of drinking, dining and dancing.

- **Zouk Nightclub**
  Boasting light shows, multi-level dancefloors and international DJ’s, this world class superclub is the go-to for a fun night out.

- **Lantern**
  Enjoy gourmet snacks, bespoke cocktails and dazzling views of Marina Bay as you groove the night away at this stylish rooftop bar.

- **Ce La Vi**
  With a world-class restaurant, luxe alfresco skydeck and elegant club lounge, for the ultimate rooftop entertainment experience.

- **Clarke Quay**
  The chic riverside precinct boasts world-class eateries and a buzzing nightlife - a hotspot for party animals and foodies alike.

Top Tip
Don’t let the church-like facade of the Chijmes complex fool you - despite it’s appearance, the 19th century structure is home to some of Singapore's most hip restaurants, bars and cafes – perfect for a night of food and fun!
FOODIES

ABOUT

You can't visit the buzzing world of Singapore without getting in on the culinary action.

From hawker centres, street food stalls and wet markets, to Michelin-starred restaurants, creative eateries, bespoke cocktail bars, and endless hidden gems, Singapore is bursting at the seams with local and international cuisine that is just waiting to be devoured.

One of the most diverse culinary scenes in the world, visitors are spoilt for choice in the food capital of Asia, thanks to the countless expats and the introduction of new cultures and flavours. Whilst the island nation may be small, it is home to a variety of dishes that have all been inspired by many different cultures, and boast a fusion of Chinese, Malay, Indian and English influences. It is a destination for a true food lover.

LOCAL TIPS

Lau Pa Sat
One of the most popular food markets in the city, it blends history, architecture and delicious, authentic local cuisine.

Newton Food Centre
One of Singapore’s most famous hawker centres, it offers an eclectic mix of street foods including Chinese, Malay, Indian and BBQ seafood.

Nutmeg & Clove
Bespoke cocktail bar that showcases the flavour of Singapore’s rich history with every sip, using herbs, fruit, spices and flora.

WHERE TO STAY

Four Points by Sheraton Riverview
392 Havelock Road, 169629 Singapore

Located along the Singapore River, this stylish hotel boasts an outdoor swimming pool with cabanas, an in-house bar, complimentary WiFi, a 24-hour fitness centre and guest rooms with views.

ESSENTIAL EXPERIENCES

Waku Ghin
Located in the iconic Marina Bay Sands, this upmarket eatery is known for its impeccable Japanese dishes and breathtaking views.

Burnt Ends
Stylish eatery serving only the freshest produce - the bar also allows chefs to serve dishes directly to patrons.

Pollen
Set within the Flower Dome in Gardens by the Bay, guests dine on herbs and vegetables straight from the in-house garden.

Timbre+ Gastropark
A trendy urban food hall boasting a number of delicious food options and a great atmosphere with live music – it’s good for the soul.

Labyrinth
A Michelin-starred restaurant showcasing local Singaporean produce, using age-old recipes and pairing techniques for a unique dining experience.

TOP TIP

In need of a good quality caffeine hit? You can’t go past Selfie Coffee on Haji Lane. Like the name suggests, you can snap a pic and have your face printed on the foam of your latte – they even offer props such as big sunglasses and flowers, or you can bring your own!
ABOUT

Everybody travels for different reasons, but the one thing that everyone has in common is the need and desire to explore new cities and discover hidden gems.

Singapore is filled with an abundance of world-class attractions, activities, local experiences and neighbourhoods that are just waiting to be explored.

Visit Merlion Park across from the iconic Marina Bay Sands or wander around the awe-inspiring Gardens by the Bay and enjoy a meal atop the SuperTree Grove at SuperTree by IndoChine, or embark on a journey from the Himalayan foothills to the jungles of Southeast Asia at the popular Night Safari.

No matter what time of the day it is, there is always something new and exciting to be found!

LOCAL TIPS

Joo Chiat & Katong
A colourful local district filled with heritage shophouses, charming boutiques and eateries.

Sungei Buloh Wetland Reserve
Ecological wonder located in the far northwest of Singapore, visitors can see birds, reptiles and mammals in their natural habitat.

The Arts House
Home to Singapore’s first parliament, visitors can peruse local artworks and interactive exhibits.

WHERE TO STAY

Carlton Hotel Singapore
76 Bras Basah Road, 189558 Singapore

Stylish hotel boasting an outdoor swimming pool, a full-service spa, complimentary WiFi, a Cantonese restaurant, as well as a cafe and patisserie. Guests also have access to a personal smartphone.

TOP TIP

The iconic Raffles Hotel turns 130 this year and is currently closed for restoration. But fear not, you can still enjoy their famous Singapore Sling at the Long Bar pop-up on Seah St, near the hotel gift shop that has remained open. The hotel is due to reopen at the end of 2018.

ESSENTIAL EXPERIENCES

Gardens by the Bay
Wander through the Flower Dome or the Cloud Forest, or make your way along the Skyway, 22 metres above the ground in Supertree Grove.

Night Safari
Home to over 2,500 animals, the safari park sees visitors journey into the wilderness on a 40-minute tram ride and learn all about nocturnal animals.

ArtScience Museum
An icon of the Singapore skyline, it is here where entertainment, education, art and science combine – the Future World Crystal Universe is a must!

MacRitchie TreeTop Walk
A 250-metre free-standing suspension bridge connecting the two highest points in MacRitchie, it offers incredible views over the forest canopy.

Sentosa
Boasting themed attractions, beaches, golf courses, spa retreats and more, the island resort is accessible by car, boardwalk, monorail and cable car.
COLLECTORS

ABOUT

Travel is all about the experiences you have, the people you meet and the treasures you take home. Whether you are a collector of postcards, fridge magnets, local trinkets, art or even luxury pieces, Singapore is bursting at the seams with fantastic shopping experiences.

From retail stores to cute boutiques and bustling local markets, it truly is a shopper’s paradise. Shop till you drop on Orchard Road, find one-of-a-kind pieces on Haji Lane (be sure to visit Supermama on Beach Road), mix with locals at the Chinatown Street Market, or walk through the underwater tunnel to the Louis Vuitton Island Maison, floating on Marina Bay.

No matter if you’re on the hunt for a high-end you only live once piece, a memorable keepsake or an unmissable bargain, Singapore has it all.

ESSENTIAL EXPERIENCES

ION Orchard
This Orchard Road precinct is an architectural masterpiece and boasts both high end and high street stores – be prepared to lose a few hours here!

Paragon
Upmarket Orchard Road retail mall featuring an abundance of luxury stores, an art gallery and a selection of international and local eateries.

Mandarin Gallery
Famous for its personalised shopping experience, this intimate retail precinct boasts 50 boutique stores, including the best international designers.

TANGS
Home to luxury stores, high street labels and local brands, this iconic shopping destination is famous for boasting the latest Singaporean trends.

The Shoppes at Marina Bay Sands
Boasting over 800,000 square feet of retail heaven, this luxury mall is home to high-end stores, including the stunning Louis Vuitton Island Maison.

LOCAL TIPS

Haji Lane & Arab Street
Home to authentic local eateries and quaint boutique stores filled with trinkets and treasures.

Naisha
Curated lifestyle store with 6 locations across the city, selling stationary, household items and books.

Bugis Street Market
A mecca for bargains, Singapore’s most famous market is filled with apparel, accessories and food.

WHERE TO STAY

Mandarin Orchard
333 Orchard Rd, 238867 Singapore

The perfect location for all your shopping adventures, this award-winning hotel offers views of the city skyline, bespoke amenities and the two Michelin-Star restaurant, Shisen Hanten by Chen Kentaro.

TOP TIP

For a souvenir to remember, stop by Sifr Aromatics on Arab Street and create your own luxurious fragrance. With the help of owner Johari Kazura, you will answer several questions and be shown a range of ingredients to help him create the perfect bespoke scent just for you.
ACTION SEEKERS

ABOUT

There’s nothing quite like the thrill of venturing out of your comfort zone and Singapore is bursting at the seams with non-stop action. With an abundance of water sports, fun parks and activities on offer, every day promises a new and exciting adventure.

Put your agility to the test with an exhilarating round of night paintball, or kick the adrenaline up a notch with a heart-stopping bungy jump at Siloso Beach for an action-packed trip that you’ll never forget.

From extreme sports to fun activities, there is something to satisfy the most adventurous spirits. Singapore is the place to ramp up the adventure and live life on the edge.

LOCAL TIPS

Formula 1
Watch as the world’s best F1 drivers race around the Marina Bay Street Circuit at the Singapore Grand Prix – endless action is guaranteed!

Spartan Race
Unleash your inner warrior as you run, climb, push, pull and crawl your way through a host of obstacles.

Ultimate Drive
Put your pedal to the metal in a luxury supercar as you navigate the official F1 track – whether driving or riding, it’s a rush!

WHERE TO STAY

Shangri-la’s Rasa Sentosa Resort & Spa
167 Siloso Road Sentosa, 098970 Singapore

This beautiful beachfront resort is conveniently located within walking distance to several main attractions, and also offers guest rooms with ocean views and luxury facilities. It’s the perfect base for a fun-filled trip.

ESSENTIAL EXPERIENCES

AJ Hackett Adventure Sentosa
Jump, swing or skydive from the 45-metre tower on Siloso Beach for the ultimate adrenaline rush and spectacular views!

Adventure Cove Waterpark
For a day of wet and wild fun, ride the winding slides, float down the river, snorkel with tropical fish or conquer your fear and dive with the sharks.

iFly
Experience the thrill of flying with an indoor skydive at the world largest simulated wind tunnel – it’s the ultimate adrenaline rush.

Zero Latency VR
Navigate your way through other worlds and fight epic battles, and take on zombies in an exhilarating augmented reality experience.

G-Max Reverse Bungy
Strap in and prepare for the rush as you’re catapulted 60 metres into the air on the only reverse bungy in Singapore.

TOP TIP

Ultimate thrill seekers will want to make a beeline for the MegaZip in Sentosa. As well as boasting spectacular views of Siloso Beach, the 450-metre long ride is also the steepest and longest in South East Asia, so you can tick that off your bucket list!
CULTURE SHAPERS

ABOUT

Singapore's diverse culture, ancient history and sacred traditions are a part of what makes it a must for the intrepid traveller. Venture off the beaten path, make new and unexpected friends, and embrace the history and traditions of a very unique destination.

For those more interested in the emerging culture of the city, there is a new wave of artists, designers and craftspeople that are telling the stories of a modern Singapore through their work. Experience it all at the many galleries, performing art spaces and special events scattered throughout the country.

Whether it's exploring an ancient Hindu temple, a modern gallery, or an outdoor art installation, a true taste of Singapore awaits!

LOCAL TIPS

Feng Shui Tour
Discover the ancient practice of Feng Shui with a guided tour through the country's old and modern architectural landmarks.

Tiong Bahru
The artsy neighbourhood is jam-packed full of hidden gems including Books Actually, Art & Blue Studio, and the well-known Tiong Bahru Wet Market.

Food Playground Cultural Cooking Class
Located in the popular Chinatown enclave, learn the history and culture behind Singaporean cuisine, before mastering the local dishes.

WHERE TO STAY

Rendezvous Hotel Singapore by Far East Hospitality
9 Bras Basah Road, 189559 Singapore

Located in the heart of Singapore's cultural and arts district, the hotels blend of contemporary and heritage sets the scene for an authentic experience from the moment you arrive.

ESSENTIAL EXPERIENCES

Sri Mariamman Temple
Discover the ancient culture and ornate beauty of Singapore's oldest Hindu temple – keep an ear out for regular prayer rituals.

Asian Civilisation Museum
Home to 7 galleries and over 2,000 artifacts, the impressive museum offers visitors a journey of history and art.

National Gallery
Admire the impressive collection of local and regional artwork that showcases the diverse cultures of modern Southeast Asia.

The Intan
Get to know Singapore's vibrant Peranakan culture, history and handicraft with a tour through the private home-museum.

Little India
Take a trishaw to the historic ethnic district and enjoy the seamless blend of old and new, from traditional temples to boutique stores.

TOP TIP

It's uncommon to come across a spare seat at the street hawkers, but if you do, be sure to check for tissues! It's a common custom in Singapore to reserve or 'chope' a seat by placing a small packet of tissues on the table. So do as the locals do, and give it a try!
ACCOMMODATION

Marina Mandarin
⭐⭐⭐⭐⭐ 6 Raffles Boulevard, 039594 Singapore

Shangri-La Hotel Singapore
⭐⭐⭐⭐⭐ 22 Orange Grove Road, 258350 Singapore

Orchard Parade Hotel
⭐⭐⭐⭐⭐ 1 Tanglin Road, 247905 Singapore

Marina Bay Sands
⭐⭐⭐⭐⭐ 10 Bayfront Avenue, 018956 Singapore

Peninsula Excelsior
⭐⭐⭐⭐⭐ 5 Coleman Street, 179805 Singapore

The Fullerton Hotel Singapore
⭐⭐⭐⭐⭐ 1 Fullerton Square, 049178 Singapore

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